



VULTR



Backblaze

SOLUTION BRIEF

Backblaze + Vultr: Better Together

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[VULTR.COM](https://vultr.com)

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The partnership between Vultr and Backblaze brings together two leaders in the cloud computing industry, creating a powerful joint solution that unlocks unrivaled performance and affordability for businesses of all sizes. With Vultr's powerful cloud platform, bolstered by Backblaze's dependable and astonishingly easy cloud storage, organizations can enjoy the best of both worlds, without having to compromise on quality or affordability.

By combining Vultr's high-performance cloud infrastructure with Backblaze's reliable and affordable B2 Cloud Storage, businesses can now easily deploy and scale their applications and services, while keeping their data safe and secure. Whether it's storing backups, archiving data, or hosting media files, the Vultr and Backblaze partnership offers a complete solution that meets the needs of modern businesses. With its ease of use and flexible pricing, the joint solution is perfect for businesses looking to reduce their IT costs, improve their operational efficiency, and increase their competitive advantage in the market.

Best-in-class cloud storage meets globally scalable compute

Combine the power of Backblaze B2's Storage-as-a-Service (STaaS) with the power of Vultr's Infrastructure-as-a-Service to deploy and scale your application around the globe at an affordable price.

Affordability

This joint partnership offers a compelling alternative to the hyperscalers by delivering solutions that not only offer superior price-to-performance, but also boast predictable billing practices.

Global scale

Customers can leverage the expansive infrastructure of Backblaze and Vultr to power their applications and services with high-speed connectivity and low-latency access from virtually anywhere in the world.

MACH compliance

Vultr and Backblaze enable digital innovation within start-ups and enterprises looking to build on top of their MACH compliant infrastructure.

Challenge: Reaching customers around the globe

Scaling storage and performance

Both Backblaze and Vultr offer scalable solutions that can accommodate your business' growth. These partners make it easy for you to adjust your resource allocation based on your changing needs, all while taking care of the underlying infrastructure so you don't have to worry about it.

Reach

Vultr offers unmatched global performance and reach across 30+ cloud data centers worldwide.

Cost

Both Backblaze and Vultr offer competitive and predictable pricing, providing an affordable option for businesses of all sizes.

The Backblaze + Vultr Difference

Always-hot object storage

Backblaze offers S3-compatible object storage at a fraction of the cost of the hyperscalers with \$0 egress to compute and CDN partners.*

**Contact your Vultr account manager to get started with \$0 egress.*

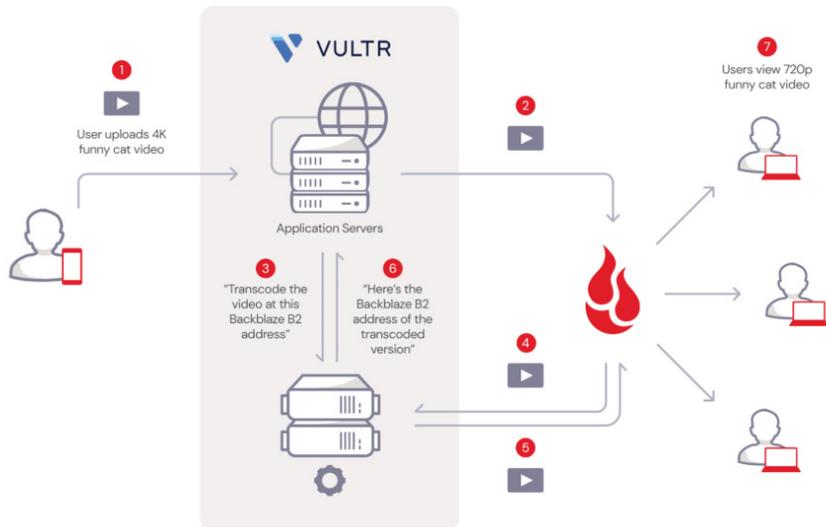
Multi-region

Store where you want – through your choice of U.S. and EU data centers, with optional cloud replication, for redundancy, availability zone, and location needs.

Plug-n-play

Get started and connect go-to software and hardware in minutes, while maintaining the ability to scale up and down as needed.

Backblaze + Vultr



This diagram illustrates the seamless data flow between Vultr and Backblaze, showcasing how user-uploaded videos are transcoded and stored on Backblaze B2 before being made available to viewers worldwide. This streamlined process ensures efficient video processing and optimal content delivery for a seamless user experience.

[Learn more about this workflow from Backblaze.](#)

Key Advantages

Durable and reliable

Grow on durable-by-design storage, with predictability regardless of data set size or frequency of uploads and downloads.

Cost-effective global scale

Vultr offers simple, transparent pricing with industry-leading price-to-performance – including lowest-cost bandwidth without the billing shock that comes from the hyperscalers.

Security and compliance

Vultr provides built-in security features, such as firewalls and SSL/TLS encryption, to help developers meet security and compliance requirements. Along with Vultr, Backblaze meets the highest security and compliance requirements of global customers with SOC1 and SOC2 compliance along with a full range of global GRC requirements.

By using Vultr and Backblaze, developers gain access to powerful infrastructure and storage solutions that meet the needs of today's demanding cloud applications.

Success Story: Can Stock Photo Simplifies Storage and Processing for 70+ Million Files

Can Stock Photo migrated 600+ TB of data from Amazon S3 and Glacier into Backblaze B2 Cloud Storage. All image and video files now live in hot storage, including archived files. With free egress between Backblaze and select partners, Can Stock Photo chose to move its image processing application from AWS EC2 instances to Backblaze compute partner, Vultr.

"With Backblaze, our business is in a more nimble position. We can react to the market easily, and we reduced operating costs for storing and processing video while creating a better end user experience."

— **Duncan Enman, Founder & CEO, Can Stock Photo**

Learn more about **Backblaze + Vultr** and **contact sales** to get started.